

PRESS RELEASE



HELLENIC REPUBLIC
National and Kapodistrian University of Athens
School of Physical Education and Sport Science
*Laboratory of Adapted Physical Activity/
Developmental & Physical Disabilities*

NORIAKI KANO LABS
SYSTEMS • METHODS • PROCESSES

The Laboratory of Adapted Physical Activity/ Developmental & Physical Disabilities of NKUA (unit/safe and inclusive sports) in collaboration with Noriaki Kano Laboratories realized a program titled **“Descroptio”: An Integrated Audio Descriptive Commentary Media System (In.ADCms) for blind and partially sighted persons. Sport events in Greece in ‘visible’ experience worldwide.**

“Descroptio” was awarded by "Erasmus Equal Sports for All" in 2019 as a method and strategy to promote initiatives, tactics and good practice (best practice and for promotion tactics), <https://www.facebook.com/EqualSportforAll/> .

The project aims to develop an Integrated Acoustic Description Communication System for people with blindness and partial vision, describing, commenting and performing sports competitions. This provides permanent access and experience to visually impaired people for any sporting event.

The **“Descroptio”** program includes as a prerequisite:

- 1) the creation of comprehensive action plans (total value chain/pre-game, match-day, after-game) for any sport or sport event,
- 2) the process of training and circular training, and after that training,
- 3) the certification of natural persons in accordance with ISO/IEC 17024:2012 of persons who will work as "ADC" commentators.

Accordingly, a trained-certified (for this sport-event) audio descriptor commentator will transfer sport event information/news via wifi-internet technology. This information will be accessible to the community of visually impaired people, wherever they may be, for example at a sport event or at home. This approach not only benefits the visually impaired audience at the stadium, but also those at other locations and in different countries.

“Descroptio” is already taking place in Greece and Cyprus with the prospect of its implementation worldwide. It opens the stadiums for people with visual disabilities throughout the world, while creating jobs as "ADC" commentators.

Who will benefit? The Greek-National Sports Federations and sports clubs of all Olympic and Paralympic sports and related events at national and international level.

Further information available in: <http://www.nklabs.gr> , <http://nklabs.gr/> and <https://www.facebook.com/apalab.phed.uoa/>